

Consumer Expenditure Comparison Report
March 19, 2008

Geography: 10,15,20 minute drive times: BROAD ST & E MAIN ST, MERIDEN, CT 06450

	10 Minutes	15 Minutes	20 Minutes
2007 Consumer Expenditures (Average Household Annual Expenditures):			
Total Households	25,912	65,320	147,860
Median Household Income	\$55,622	\$64,209	\$62,003
Total Average Household Expenditure	\$50,895	\$57,027	\$56,781
Airline Fares	\$374.98	\$431.81	\$431.65
Alcoholic Beverages	\$599.22	\$680.77	\$679.23
Alimony And Child Support	\$266.15	\$305.87	\$305.49
Apparel	\$2,432.53	\$2,727.95	\$2,719.76
Apparel Services And Accessories	\$382.22	\$440.31	\$440.17
Audio Equipment	\$85.79	\$95.30	\$94.84
Babysitting And Elderly Care	\$420.67	\$483.36	\$482.34
Books	\$61.31	\$68.83	\$68.54
Books And Supplies	\$170.46	\$198.17	\$198.37
Boys Apparel	\$116.11	\$129.41	\$129.15
Cellular Phone Service	\$400.58	\$439.40	\$437.50
Cigarettes	\$296.89	\$316.94	\$316.19
Computer Hardware	\$354.56	\$402.05	\$399.13
Computer Information Services	\$170.08	\$192.67	\$191.56
Computer Software	\$27.58	\$31.27	\$31.05
Contributions	\$1,863.73	\$2,174.39	\$2,179.76
Coolant And Other Fluids	\$7.85	\$8.71	\$8.66
Cosmetics and Perfume	\$104.37	\$116.51	\$116.01
Deodorants and Other Personal Care Products	\$28.97	\$32.29	\$32.17
Education	\$1,220.59	\$1,417.12	\$1,419.08
Electricity	\$1,294.95	\$1,414.66	\$1,410.25
Entertainment	\$2,845.69	\$3,203.34	\$3,187.60
Fees And Admissions	\$736.18	\$855.14	\$852.92
Finance Charges Excluding Mortgage And Vehicle	\$550.61	\$610.30	\$606.68
Floor Coverings	\$77.40	\$90.79	\$90.51
Food And Beverages	\$7,798.22	\$8,635.60	\$8,599.72
Food At Home	\$4,042.86	\$4,413.21	\$4,398.14
Food Away From Home	\$3,156.14	\$3,541.62	\$3,522.35
Footwear	\$388.90	\$424.57	\$422.95
Fuel Oil And Other Fuels	\$132.49	\$146.21	\$145.49
Funeral And Cemetery	\$94.02	\$104.58	\$104.04
Furniture	\$611.73	\$699.05	\$694.34
Gasoline And Oil	\$2,276.19	\$2,508.22	\$2,488.33
Gifts	\$1,346.55	\$1,554.65	\$1,551.78
Girls Apparel	\$160.45	\$179.60	\$178.82
Hair Care	\$57.35	\$63.93	\$63.70
Hard Surface Flooring	\$26.49	\$30.05	\$29.90
Health Care	\$3,110.17	\$3,415.82	\$3,404.40
Health Care Insurance	\$1,503.16	\$1,650.32	\$1,644.83
Health Care Services	\$749.26	\$822.18	\$819.82
Health Care Supplies And Equipment	\$857.75	\$943.32	\$939.76

	10 Minutes	15 Minutes	20 Minutes
Household Services	\$328.12	\$377.91	\$376.66
Household Supplies	\$802.37	\$923.70	\$920.80
Household Textiles	\$159.69	\$179.47	\$178.26
Housewares And Small Appliances	\$1,137.58	\$1,290.13	\$1,280.92
Indoor Plants And Fresh Flowers	\$72.22	\$82.04	\$81.41
Infants Apparel	\$108.89	\$121.82	\$121.32
Jewelry	\$152.92	\$176.37	\$176.26
Legal And Accounting	\$103.01	\$114.30	\$113.66
Magazines	\$34.35	\$38.56	\$38.40
Major Appliances	\$257.58	\$290.47	\$289.29
Mass Transit	\$100.42	\$115.63	\$115.54
Men's Apparel	\$462.69	\$519.37	\$516.98
Mortgage Interest	\$3,999.82	\$4,572.95	\$4,534.69
Natural Gas	\$498.18	\$549.51	\$548.08
New Car Purchased	\$1,212.55	\$1,378.10	\$1,363.51
New Truck Purchased	\$1,437.38	\$1,634.89	\$1,616.77
New Vehicle Purchase	\$2,649.93	\$3,012.99	\$2,980.28
Newspapers	\$71.81	\$80.61	\$80.30
Oral Hygeine Products	\$26.56	\$29.63	\$29.51
Other Lodging	\$583.07	\$686.49	\$686.37
Other Miscellaneous Expenses	\$106.03	\$117.51	\$116.85
Other Repairs And Maintenance	\$150.68	\$170.72	\$169.94
Other Tobacco Products	\$33.07	\$35.29	\$35.21
Other Transportation Costs	\$578.55	\$658.50	\$655.40
Other Utilities	\$411.03	\$453.45	\$451.48
Paint And Wallpaper	\$66.65	\$75.36	\$75.03
Personal Care Products	\$172.25	\$192.20	\$191.40
Personal Care Services	\$494.11	\$551.32	\$548.89
Personal Insurance	\$517.98	\$597.39	\$596.67
Pet Supplies And Services	\$276.66	\$308.09	\$306.18
Photographic Equipment And Supplies	\$124.46	\$138.49	\$137.63
Plumbing And Heating	\$59.83	\$68.01	\$67.61
Property Taxes	\$1,713.58	\$1,965.76	\$1,958.21
Public Transportation	\$582.39	\$670.51	\$670.33
Records / Tapes / CD Purchases	\$137.13	\$152.12	\$151.50
Recreational Equipment And Supplies	\$1,123.20	\$1,253.21	\$1,244.53
Rental Costs	\$2,188.99	\$2,303.84	\$2,315.86
Roofing And Siding	\$81.78	\$92.74	\$92.26
Satellite Dishes	\$10.75	\$11.95	\$11.90
Shaving Needs	\$12.34	\$13.77	\$13.71
Shelter	\$9,829.08	\$11,048.70	\$11,008.06
Telephone Service Excl Cell Phones	\$788.97	\$866.23	\$862.25
Televisions	\$124.93	\$138.93	\$138.23
Transportation	\$10,227.96	\$11,403.70	\$11,312.88
Tuition	\$1,050.13	\$1,218.95	\$1,220.71
Used Car Purchase	\$871.21	\$947.95	\$941.41
Used Truck Purchase	\$759.47	\$827.16	\$820.75
Used Vehicle Purchase	\$1,630.68	\$1,775.11	\$1,762.16
VCRs And Related Equipment	\$51.63	\$57.34	\$57.08
Vehicle Insurance	\$1,158.22	\$1,280.03	\$1,271.19
Vehicle Repair	\$785.58	\$871.10	\$865.61
Vehicle Repair And Maintenance	\$793.43	\$879.82	\$874.26
Video And Audio Equipment	\$986.31	\$1,094.99	\$1,090.16

	10 Minutes	15 Minutes	20 Minutes
Video Game Hardware And Software	\$32.06	\$35.56	\$35.43
Watches	\$28.31	\$32.57	\$32.57
Women's Apparel	\$813.26	\$912.87	\$910.36

2012 Consumer Expenditures (Ave HH Exp):

Total Households	26,158	66,729	150,524
Median Household Income	\$61,991	\$72,015	\$70,115
Total Average Household Expenditure	\$55,253	\$62,517	\$62,479
Airline Fares	\$420.35	\$490.08	\$491.07
Alcoholic Beverages	\$659.52	\$757.92	\$758.70
Alimony And Child Support	\$296.52	\$344.60	\$345.10
Apparel	\$2,650.68	\$3,004.24	\$3,005.80
Apparel Services And Accessories	\$429.35	\$500.60	\$501.60
Audio Equipment	\$92.32	\$103.51	\$103.42
Babysitting And Elderly Care	\$469.66	\$545.36	\$545.58
Books	\$66.72	\$75.65	\$75.58
Books And Supplies	\$193.80	\$227.78	\$228.28
Boys Apparel	\$125.97	\$141.88	\$142.19
Cellular Phone Service	\$425.42	\$470.74	\$470.75
Cigarettes	\$306.75	\$329.79	\$330.91
Computer Hardware	\$387.97	\$443.58	\$442.07
Computer Information Services	\$186.22	\$212.67	\$212.23
Computer Software	\$30.18	\$34.49	\$34.38
Contributions	\$2,105.42	\$2,489.25	\$2,503.20
Coolant And Other Fluids	\$8.43	\$9.43	\$9.40
Cosmetics and Perfume	\$112.97	\$127.35	\$127.27
Deodorants and Other Personal Care Products	\$31.35	\$35.29	\$35.29
Education	\$1,386.39	\$1,627.70	\$1,631.67
Electricity	\$1,369.72	\$1,510.00	\$1,512.39
Entertainment	\$3,098.95	\$3,521.54	\$3,516.96
Fees And Admissions	\$829.66	\$973.61	\$973.56
Finance Charges Excluding Mortgage And Vehicle	\$589.05	\$658.38	\$657.26
Floor Coverings	\$88.56	\$104.84	\$104.64
Food And Beverages	\$8,377.38	\$9,363.69	\$9,361.45
Food At Home	\$4,287.87	\$4,721.59	\$4,725.27
Food Away From Home	\$3,429.99	\$3,884.18	\$3,877.48
Footwear	\$413.57	\$455.50	\$455.55
Fuel Oil And Other Fuels	\$141.70	\$157.72	\$157.60
Funeral And Cemetery	\$100.97	\$113.27	\$113.17
Furniture	\$674.89	\$778.28	\$775.96
Gasoline And Oil	\$2,423.55	\$2,690.22	\$2,681.21
Gifts	\$1,506.95	\$1,758.54	\$1,759.94
Girls Apparel	\$174.24	\$196.80	\$196.70
Hair Care	\$62.04	\$69.85	\$69.85
Hard Surface Flooring	\$29.24	\$33.48	\$33.40
Health Care	\$3,304.81	\$3,663.06	\$3,667.64
Health Care Insurance	\$1,596.91	\$1,769.36	\$1,771.58
Health Care Services	\$795.84	\$881.41	\$882.91

	10 Minutes	15 Minutes	20 Minutes
Health Care Supplies And Equipment	\$912.07	\$1,012.28	\$1,013.15
Household Services	\$366.32	\$426.41	\$426.21
Household Supplies	\$896.37	\$1,042.96	\$1,042.48
Household Textiles	\$173.37	\$196.37	\$195.71
Housewares And Small Appliances	\$1,245.03	\$1,423.59	\$1,418.88
Indoor Plants And Fresh Flowers	\$79.09	\$90.55	\$90.19
Infants Apparel	\$118.01	\$133.21	\$133.18
Jewelry	\$172.01	\$200.76	\$201.10
Legal And Accounting	\$110.37	\$123.50	\$123.34
Magazines	\$37.38	\$42.37	\$42.33
Major Appliances	\$280.44	\$319.58	\$319.63
Mass Transit	\$112.48	\$131.13	\$131.35
Men's Apparel	\$503.21	\$570.61	\$570.32
Mortgage Interest	\$4,425.53	\$5,100.03	\$5,072.78
Natural Gas	\$533.29	\$594.10	\$594.87
New Car Purchased	\$1,324.28	\$1,514.06	\$1,503.82
New Truck Purchased	\$1,570.51	\$1,796.76	\$1,783.67
New Vehicle Purchase	\$2,894.80	\$3,310.82	\$3,287.49
Newspapers	\$78.16	\$88.61	\$88.57
Oral Hygeine Products	\$28.75	\$32.39	\$32.37
Other Lodging	\$668.61	\$795.38	\$796.23
Other Miscellaneous Expenses	\$113.42	\$126.75	\$126.58
Other Repairs And Maintenance	\$166.04	\$189.93	\$189.54
Other Tobacco Products	\$34.16	\$36.71	\$36.83
Other Transportation Costs	\$639.11	\$734.73	\$733.38
Other Utilities	\$438.89	\$488.60	\$488.60
Paint And Wallpaper	\$73.26	\$83.64	\$83.49
Personal Care Products	\$186.43	\$210.07	\$209.98
Personal Care Services	\$534.66	\$602.43	\$601.98
Personal Insurance	\$579.74	\$676.38	\$677.59
Pet Supplies And Services	\$297.37	\$333.86	\$333.10
Photographic Equipment And Supplies	\$133.69	\$149.95	\$149.61
Plumbing And Heating	\$66.12	\$75.86	\$75.62
Property Taxes	\$1,908.28	\$2,210.13	\$2,208.90
Public Transportation	\$652.78	\$760.94	\$762.54
Records / Tapes / CD Purchases	\$147.35	\$165.00	\$164.99
Recreational Equipment And Supplies	\$1,209.18	\$1,359.94	\$1,355.86
Rental Costs	\$2,250.45	\$2,391.54	\$2,417.03
Roofing And Siding	\$90.11	\$103.17	\$102.91
Satellite Dishes	\$11.55	\$12.97	\$12.97
Shaving Needs	\$13.36	\$15.05	\$15.05
Shelter	\$10,731.86	\$12,185.99	\$12,180.50
Telephone Service Excl Cell Phones	\$838.53	\$928.71	\$928.50
Televisions	\$134.37	\$150.83	\$150.68
Transportation	\$11,009.01	\$12,369.85	\$12,323.57
Tuition	\$1,192.59	\$1,399.92	\$1,403.39
Used Car Purchase	\$916.59	\$1,005.03	\$1,003.45
Used Truck Purchase	\$799.47	\$877.36	\$875.19
Used Vehicle Purchase	\$1,716.06	\$1,882.38	\$1,878.64
VCRs And Related Equipment	\$55.50	\$62.21	\$62.17
Vehicle Insurance	\$1,237.49	\$1,377.99	\$1,374.40
Vehicle Repair	\$842.62	\$942.12	\$940.10
Vehicle Repair And Maintenance	\$851.05	\$951.54	\$949.51

	10 Minutes	15 Minutes	20 Minutes
Video And Audio Equipment	\$1,060.12	\$1,187.99	\$1,187.54
Video Game Hardware And Software	\$34.46	\$38.59	\$38.60
Watches	\$31.81	\$37.03	\$37.12
Women's Apparel	\$886.33	\$1,005.64	\$1,006.25

Consumer Expenditure Categories contain overlapping information and will therefore NOT add up to Total Household Expenditure

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