

Demographic Detail Comparison Report
March 19, 2008

Geography: 10,15,20 minute drive times: BROAD ST & E MAIN ST, MERIDEN, CT 06450

	10 Minutes	15 Minutes	20 Minutes
2007 Demographics			
Total Population	66,995	166,888	380,068
Total Households	25,912	65,320	147,860
Female Population	34,355	85,521	195,185
% Female	51.3%	51.2%	51.4%
Male Population	32,640	81,367	184,883
% Male	48.7%	48.8%	48.6%
Population Density (per Sq. Mi.)	1,804.3	1,264.0	1,420.0
Age:			
Age 0 - 4	6.4%	5.9%	5.7%
Age 5 - 14	13.3%	12.6%	12.5%
Age 15 - 19	6.6%	6.3%	6.5%
Age 20 - 24	6.5%	6.2%	6.3%
Age 25 - 34	12.5%	12.8%	12.1%
Age 35 - 44	14.5%	14.9%	14.6%
Age 45 - 54	15.5%	15.9%	15.8%
Age 55 - 64	11.2%	11.4%	11.8%
Age 65 - 74	6.3%	6.5%	6.7%
Age 75 - 84	4.7%	4.8%	5.1%
Age 85 +	2.5%	2.7%	2.9%
Median Age	38.5	39.5	40.1
Housing Units			
Total Housing Units	27,784	69,227	157,241
Owner Occupied Housing Units	62.0%	66.6%	64.9%
Renter Occupied Housing Units	31.3%	27.8%	29.2%
Vacant Housing Units	6.7%	5.6%	6.0%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%
Asian	2.2%	2.7%	3.0%
Black	6.4%	5.3%	6.4%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	82.3%	86.8%	84.9%
Other	6.5%	3.3%	3.7%
Multi-Race	2.4%	1.8%	1.8%
Hispanic Ethnicity	23.3%	12.4%	12.3%
Not of Hispanic Ethnicity	76.7%	87.6%	87.7%
Marital Status:			
Age 15 + Population	53,834	136,132	310,775
Divorced	10.9%	10.3%	9.8%
Never Married	27.7%	26.0%	26.7%
Now Married	50.4%	53.2%	52.0%
Separated	4.1%	3.5%	4.0%
Widowed	7.0%	7.1%	7.5%

	10 Minutes	15 Minutes	20 Minutes
Educational Attainment:			
Total Population Age 25+	45,097	115,164	262,339
Grade K - 8	3.9%	3.4%	3.9%
Grade 9 - 12	9.0%	7.2%	7.2%
High School Graduate	36.5%	33.1%	32.4%
Associates Degree	6.9%	7.9%	7.8%
Bachelor's Degree	15.2%	18.3%	18.5%
Graduate Degree	10.3%	12.6%	13.5%
Some College, No Degree	18.3%	17.5%	16.7%
Household Income:			
Income \$ 0 - \$9,999	7.6%	5.2%	5.8%
Income \$ 10,000 - \$14,999	4.3%	3.4%	3.8%
Income \$ 15,000 - \$24,999	10.1%	8.3%	9.0%
Income \$ 25,000 - \$34,999	8.8%	8.1%	8.7%
Income \$ 35,000 - \$49,999	13.8%	12.9%	12.7%
Income \$ 50,000 - \$74,999	20.0%	20.2%	19.2%
Income \$ 75,000 - \$99,999	14.9%	16.0%	15.2%
Income \$100,000 - \$124,999	9.2%	10.7%	10.0%
Income \$125,000 - \$149,999	5.0%	6.1%	6.0%
Income \$150,000 +	6.4%	9.1%	9.5%
Average Household Income	\$62,948	\$74,186	\$73,812
Median Household Income	\$55,622	\$64,209	\$62,003
Per Capita Income	\$24,927	\$29,501	\$29,705
Vehicles Available:			
0 Vehicles Available	10.5%	7.6%	8.2%
1 Vehicle Available	30.8%	29.9%	30.9%
2+ Vehicles Available	58.7%	62.5%	60.9%
Average Vehicles Per Household	1.80	1.90	1.90
Total Vehicles Available	45,982	124,434	274,918
Business and Employment:			
Number of Employees	37,135	97,117	219,236
Number of Establishments	2,817	7,579	17,668
2012 Demographics			
Total Population	68,332	172,064	390,727
Total Households	26,158	66,729	150,524
Female Population	34,980	88,064	200,434
% Female	51.2%	51.2%	51.3%
Male Population	33,352	84,000	190,293
% Male	48.8%	48.8%	48.7%
Age:			
Age 0 - 4	6.3%	5.7%	5.6%
Age 5 - 14	12.4%	11.7%	11.6%
Age 15 - 19	6.2%	6.0%	6.2%
Age 20 - 24	6.5%	6.4%	6.4%

	10 Minutes	15 Minutes	20 Minutes
Age 25 - 34	13.2%	13.6%	12.8%
Age 35 - 44	12.8%	12.9%	12.5%
Age 45 - 54	15.5%	16.0%	15.8%
Age 55 - 64	12.8%	13.1%	13.4%
Age 65 - 74	7.9%	8.1%	8.4%
Age 75 - 84	4.2%	4.3%	4.7%
Age 85 +	2.1%	2.4%	2.5%
Median Age	39.4	40.5	41.2
Housing Units Trend			
Total Housing Units	28,110	71,061	161,057
Owner Occupied Housing Units	64.0%	68.6%	66.9%
Renter Occupied Housing Units	29.0%	25.3%	26.5%
Vacant Housing Units	7.0%	6.1%	6.5%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.2%	0.1%	0.1%
Asian	2.7%	3.3%	3.7%
Black	6.6%	5.7%	6.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	81.7%	86.1%	84.4%
Other	6.5%	3.2%	3.5%
Multi-Race	2.2%	1.5%	1.6%
Hispanic Ethnicity	25.3%	13.9%	13.6%
Not of Hispanic Ethnicity	74.7%	86.1%	86.4%
Marital Status:			
Age 15 + Population	55,543	142,071	323,433
Divorced	10.8%	10.2%	9.8%
Never Married	27.6%	25.9%	26.7%
Now Married	50.6%	53.4%	52.1%
Separated	4.0%	3.4%	4.0%
Widowed	6.9%	7.0%	7.4%
Educational Attainment:			
Total Population Age 25+	46,860	120,828	274,266
Grade K - 9	2.5%	2.4%	2.9%
Grade 9 - 12	6.5%	5.3%	5.3%
High School Graduate	37.6%	33.8%	33.0%
Associates Degree	6.8%	8.3%	8.2%
Bachelor's Degree	16.7%	19.3%	19.6%
Graduate Degree	12.9%	14.7%	15.4%
Some College, No Degree	17.1%	16.3%	15.7%
Household Income:			
Income \$ 0 - \$9,999	7.0%	4.7%	5.4%
Income \$ 10,000 - \$14,999	3.6%	2.8%	3.2%
Income \$ 15,000 - \$24,999	9.4%	7.6%	8.3%
Income \$ 25,000 - \$34,999	7.6%	6.8%	7.3%
Income \$ 35,000 - \$49,999	12.3%	11.4%	11.5%
Income \$ 50,000 - \$74,999	19.2%	19.1%	18.2%
Income \$ 75,000 - \$99,999	14.1%	14.8%	14.3%

	10 Minutes	15 Minutes	20 Minutes
Income \$100,000 - \$124,999	10.1%	11.1%	10.3%
Income \$125,000 - \$149,999	7.5%	8.9%	8.5%
Income \$150,000 +	9.2%	12.7%	13.1%
Average Household Income	\$71,309	\$84,948	\$84,980
Median Household Income	\$61,991	\$72,015	\$70,115
Per Capita Income	\$27,975	\$33,544	\$33,877
Vehicles Available			
0 Vehicles Available	9.9%	7.1%	7.4%
1 Vehicle Available	27.7%	27.2%	28.2%
2+ Vehicles Available	62.4%	65.8%	64.3%
Average Vehicles Per Household	1.90	2.10	2.00
Total Vehicles Available	49,253	135,807	299,464
2000 Census Demographics			
Total Population	65,147	159,397	364,642
Total Households	25,587	63,246	143,976
Female Population	33,494	81,807	187,524
% Female	51.4%	51.3%	51.4%
Male Population	31,653	77,590	177,118
% Male	48.6%	48.7%	48.6%
Age:			
Age 0 - 4	7.0%	6.4%	6.3%
Age 5 - 14	14.7%	13.8%	13.7%
Age 15 - 19	6.1%	5.8%	6.0%
Age 20 - 24	5.6%	5.2%	5.2%
Age 25 - 34	13.8%	14.3%	13.7%
Age 35 - 44	16.5%	17.1%	16.7%
Age 45 - 54	13.9%	14.4%	14.3%
Age 55 - 64	8.4%	8.7%	9.0%
Age 65 - 74	6.7%	6.7%	7.0%
Age 75 - 84	5.5%	5.4%	5.8%
Age 85 +	1.8%	2.0%	2.2%
Median Age	36.7	37.6	38.0
Housing Units Trend			
Total Housing Units	27,387	66,625	151,832
Owner Occupied Housing Units	58.7%	63.2%	61.4%
Renter Occupied Housing Units	34.8%	31.7%	33.4%
Vacant Housing Units	6.6%	5.1%	5.2%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.4%	0.2%	0.2%
Asian, and Hawaiian or other Pacific Islander	1.4%	1.7%	2.0%
Black	5.8%	4.5%	5.6%
White	82.1%	87.7%	85.7%
Other	7.7%	3.9%	4.5%
Two or More Races	2.7%	2.0%	2.1%

	10 Minutes	15 Minutes	20 Minutes
Hispanic Ethnicity	18.9%	10.1%	10.3%
Not of Hispanic Ethnicity	81.1%	89.9%	89.7%
Marital Status:			
Age 15 + Population	51,009	127,110	291,633
Divorced	10.9%	10.3%	9.9%
Never Married	27.8%	26.0%	26.8%
Now Married	50.2%	53.0%	51.7%
Separated	4.1%	3.5%	4.1%
Widowed	7.1%	7.2%	7.5%
Educational Attainment:			
Total Population Age 25+	43,368	109,515	250,721
Grade K - 9	6.0%	5.0%	5.3%
Grade 9 - 11, No diploma	14.2%	11.2%	11.2%
High School Graduate	33.9%	31.5%	30.9%
Associates Degree	7.0%	7.3%	7.1%
Bachelor's Degree	12.3%	16.3%	16.5%
Graduate Degree	6.3%	9.3%	10.4%
Some College, No Degree	19.5%	18.9%	17.8%
No Schooling Completed	0.9%	0.6%	0.8%
Public School Enrollment	84.7%	82.7%	82.4%
Private School Enrollment	15.3%	17.3%	17.6%
Household Income:			
Income \$ 0 - \$9,999	8.8%	6.1%	6.8%
Income \$ 10,000 - \$14,999	5.8%	4.8%	5.4%
Income \$ 15,000 - \$24,999	11.9%	10.1%	10.7%
Income \$ 25,000 - \$34,999	11.2%	10.4%	10.6%
Income \$ 35,000 - \$49,999	16.6%	16.2%	15.5%
Income \$ 50,000 - \$74,999	20.9%	21.9%	21.2%
Income \$ 75,000 - \$99,999	13.2%	15.0%	13.8%
Income \$100,000 - \$124,999	6.2%	7.7%	7.6%
Income \$125,000 - \$149,999	2.7%	3.6%	3.8%
Income \$150,000 - \$199,999	1.7%	2.6%	2.7%
Income \$200,000 or More	1.1%	1.7%	2.0%
Average Household Income	\$54,631	\$61,990	\$62,288
Median Household Income	\$45,872	\$52,540	\$51,076
Per Capita Income	\$21,457	\$24,596	\$24,594
Vehicles Available			
0 Vehicles Available	11.0%	7.9%	9.3%
1 Vehicle Available	36.0%	34.4%	35.1%
2 Vehicles Available	38.0%	41.8%	40.5%
3+ Vehicles Available	15.0%	15.8%	15.2%
Average Vehicles Per Household	1.50	1.60	1.60
Total Vehicles Available	41,663	108,204	240,451
Blue Collar Occupations	13,341	29,709	64,829

	10 Minutes	15 Minutes	20 Minutes
White Collar Occupations	18,661	52,982	117,671
% Blue Collar Workers	41.7%	35.9%	35.5%
% White Collar Workers	58.3%	64.1%	64.5%
1990 Demographics			
Total Population	65,707	155,642	357,368
Total Households	25,537	60,034	136,503
Female Population	34,113	79,877	183,902
% Female	51.9%	51.3%	51.5%
Male Population	31,594	75,765	173,466
% Male	48.1%	48.7%	48.5%
Age:			
Total Population	65,707	155,642	357,368
Age 0 - 4	7.5%	7.1%	6.8%
Age 5 - 14	12.7%	12.0%	11.8%
Age 15 - 19	5.8%	6.1%	6.3%
Age 20 - 24	7.1%	7.4%	7.5%
Age 25 - 34	19.3%	19.5%	18.4%
Age 35 - 44	15.0%	15.8%	15.6%
Age 45 - 54	9.5%	10.1%	10.2%
Age 55 - 64	8.6%	8.6%	8.8%
Age 65 - 74	8.5%	7.9%	8.3%
Age 75 - 84	4.5%	4.2%	4.6%
Age 85 +	1.5%	1.4%	1.6%
Median Age	33.6	33.9	34.5
Housing Units			
Total Housing Units	27,277	63,722	144,877
Owner Occupied Housing Units	59.0%	62.8%	60.4%
Renter Occupied Housing Units	34.6%	31.4%	33.9%
Vacant Housing Units	6.4%	5.8%	5.8%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.2%	0.1%	0.2%
Asian	0.7%	1.0%	1.2%
Black	3.9%	3.5%	4.2%
White	90.5%	92.9%	91.5%
Other	4.7%	2.5%	3.0%
Hispanic Ethnicity	12.5%	6.9%	6.8%
Not of Hispanic Ethnicity	87.5%	93.2%	93.2%
Educational Attainment:			
Total Population Age 25+	43,886	104,906	241,241
Grade K - 9	10.2%	8.9%	9.4%
Grade 9 - 12	15.6%	13.3%	13.4%
High School Graduate	34.1%	32.4%	31.3%
Associates Degree	7.4%	7.5%	7.1%
Bachelor's Degree	10.4%	13.2%	13.9%
Graduate Degree	6.5%	8.6%	9.0%

	10 Minutes	15 Minutes	20 Minutes
Some College, No Degree	15.7%	16.2%	16.0%
1990 Household Income:			
Income \$ 0 - \$9,999	10.9%	8.7%	9.7%
Income \$ 10,000 - \$19,999	13.0%	11.1%	11.6%
Income \$ 20,000 - \$29,999	14.8%	13.6%	14.1%
Income \$ 30,000 - \$39,999	15.7%	15.3%	14.1%
Income \$ 40,000 - \$49,999	14.6%	14.4%	13.5%
Income \$ 50,000 - \$59,999	11.6%	12.0%	11.4%
Income \$ 60,000 - \$74,999	9.8%	11.6%	11.4%
Income \$ 75,000 - \$99,999	6.2%	8.5%	8.6%
Income \$100,000 - \$124,999	2.0%	2.5%	3.0%
Income \$125,000 - \$149,999	0.8%	1.0%	1.2%
Income \$150,000 +	0.7%	1.3%	1.5%
Average Household Income	\$41,102	\$46,646	\$46,870
Median Household Income	\$37,367	\$40,723	\$40,274
Per Capita Income	\$16,061	\$18,057	\$18,091
Vehicles Available			
0 Vehicles Available	10.0%	7.2%	8.5%
1 Vehicle Available	30.7%	28.9%	29.6%
2+ Vehicles Available	59.3%	63.9%	62.0%
Average Vehicles Per Household	1.70	1.80	1.70
Total Vehicles Available	42,888	107,063	238,843
Population Trend			
1990	65,707	155,642	357,368
2000	65,147	159,397	364,642
Change 1990 to 2000	-0.9%	2.4%	2.0%
2007	66,995	166,888	380,068
2012	68,332	172,064	390,727
Change 2007 to 2012	2.0%	3.1%	2.8%
Household Trend			
1990	25,537	60,034	136,503
2000	25,587	63,246	143,976
Change 1990 to 2000	0.2%	5.4%	5.5%
2007	25,912	65,320	147,860
2012	26,158	66,729	150,524
Change 2007 to 2012	0.9%	2.2%	1.8%
Average Household Size Trend			
1990	2.53	2.53	2.53
2000	2.50	2.46	2.46
2007	2.54	2.50	2.49
2012	2.56	2.52	2.52
Median Age Trend			
1990	34	34	35
2000	37	38	38

	10 Minutes	15 Minutes	20 Minutes
Change 1990 to 2000	9.1%	10.9%	10.3%
2007	39	40	40
2012	39	40	41
Change 2007 to 2012	2.2%	2.5%	2.9%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	0.4%	4.6%	4.8%
Change 2007 to 2012	1.2%	2.7%	2.4%

Owner Occupied Housing Units

Change 1990 to 2000	-0.2%	5.2%	6.6%
Change 2007 to 2012	4.6%	5.8%	5.7%

Renter Occupied Housing Units

Change 1990 to 2000	0.9%	5.7%	3.5%
Change 2007 to 2012	-6.2%	-6.5%	-6.9%

Vacant Housing Units

Change 1990 to 2000	3.5%	-8.4%	-6.2%
Change 2007 to 2012	4.3%	10.9%	12.3%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	107.9%	75.1%	58.0%
Change 2007 to 2012	-26.3%	-21.6%	-14.7%

Asian or Pacific Islander

Change 1990 to 2000	83.8%	79.4%	73.2%
Change 2007 to 2012	26.2%	27.2%	26.4%

Black

Change 1990 to 2000	45.8%	33.1%	35.6%
Change 2007 to 2012	5.1%	10.8%	8.6%

White

Change 1990 to 2000	-10.0%	-3.4%	-4.5%
Change 2007 to 2012	1.4%	2.3%	2.2%

Other

Change 1990 to 2000	63.0%	61.8%	52.8%
Change 2007 to 2012	2.1%	0.3%	-2.8%

Hispanic Ethnicity

Change 1990 to 2000	49.5%	50.8%	53.9%
Change 2007 to 2012	10.8%	15.1%	13.3%

Not of Hispanic Ethnicity

Change 1990 to 2000	-8.1%	-1.1%	-1.8%
Change 2007 to 2012	-0.7%	1.4%	1.3%